

# PROFESSIONAL PRACTICE

## BEING VISIBLE: DEVELOPING YOUR ONLINE PRESENCE AND MAKING THE MOST OF SOCIAL MEDIA

Wednesday 7 March  
6:30pm - 8:30pm  
£15 per session

For artists who want a sustainable practice today it's not just about making excellent work. Most will also have to be tech-savvy about social media and website development. This month we will be looking at how to develop your online presence, to make and maintain opportunities through social media and find a way to promote your work that works for you. The session will be led by artist Alastair Gordon with a live webinar from Rosalind Davis, artist and curator at Collyer Bristow Gallery.

Rosalind lectures on professional practice at art schools and universities around the UK. She is co-author of 'What They Didn't Teach you at Art School' published by Octopus books.

To find out more visit [www.LeithSchoolofArt.co.uk](http://www.LeithSchoolofArt.co.uk)